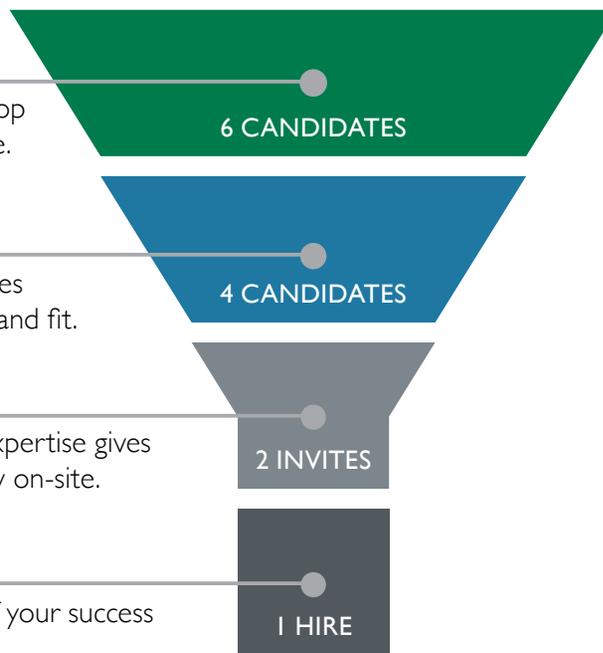


Build Teams • Build Brands • Build Careers

Maximize Your Investment

Hire the Best Faster with O'Connell Group

- 6 Identify Candidates Quickly**
Leveraging our extensive network, we identify the top candidates, screening out 20+ for every one you see.
- 4 Assess Fit Accurately**
Our in-depth assessment saves you time and provides deeper context about each candidate's motivations and fit.
- 2 Interview with Confidence**
Hiring is an important but costly investment. Our expertise gives you confidence in the finalists you invite to interview on-site.
- 1 Get the Best to Say Yes**
Our 85% acceptance rate increases the likelihood of your success in hiring the best candidate.



Consumer Marketing

- Brand
- Innovation
- Ecommerce & Digital
- Shopper

Consumer Insights

- Qualitative & Quantitative
- Analytics & Data Science
- Innovation
- Shopper
- Category Management

Successful Consumer Marketing and Insights Organizations Rely on O'Connell Group to Hire High-Performance Leaders at Every Level

O'Connell Group is known for our deep industry experience and strong relationships in consumer goods and services.

We recognize how critical it is to hire professionals who will positively impact your business.

Our exceptional team will leverage its 40,000+ network, market intelligence, relationships, recruitment technology and superior search management skills to deliver three key benefits:



2,500+ Placements

Associate Manager through Senior Vice President
Plus
C-Suite Leaders

What Clients Say

O'Connell Group stretched our thinking and helped us push the envelope on our Chief Marketing Officer search.

We needed a quick turnaround, and they met the timetable with an impressive slate of top candidates. It was a highly efficient and transparent process based on a very strong partnership.

Chief Executive Officer
Natural Products Company

Recruiting is both time and budget sensitive. So resources must be used very strategically.

In our partnership with O'Connell Group, the value of their network, insight and experience really supported our team in getting further, faster at a critical time.

Director of Talent Acquisition
Fortune 400 Food and Beverage Company

O'Connell Group brought a remarkably deep sense of partnership to the entire recruitment effort, both a sense of speed and agility, as well as an openness to developing the best strategy – role by role.

Even better, they showed a commitment to pushing us when we thought we had the right scale or scope, and when we needed to up the level of talent we were seeking. O'Connell Group helped us achieve very productive outcomes.

Vice President of Marketing
North America, Leading Sports Nutrition Portfolio